Arm's-length Range, Multiple year Data (Analysis of Recent TP amendments)

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Applying the new Range Concept – Part 1

- CBDT Notification No 83/2015 dated 19th October 2015
- Amended rules allow for use of a "range concept" for determination of ALP and "use of multiple year" data for undertaking TP comparability analysis
- Applicable for international txns & SDT undertaken w.e.f 1 April 2014
- Minimum of 6 comparable entities are required to be selected
- 3-year data of comparable entities considered in constructing the data set and the weighted average of data of each company will be used
- Data points lying within 35-65th percentile of data set series would constitute the "range"
- If number of comparables less than 6, then arithmetic mean of PLIs shall be used as ALP
- Income Tax Rules Rule 10CA(4) to (8) define range concept in detail

Applying the new Range Concept – Part 2

- Step 1: Arrange margins/prices data in ascending order
- Step 2: Compute
 - A = .35 * number of data points
 - B = .65 * number of data points
- Step 3: If A & B are whole numbers:
 - Lower = Average of data point at A and (A+1)st position
 - Upper = Average of data point at B and (B+1)st position
- Step 4: If A& B are not whole numbers:
 - Lower = Round up A and use data point at such position
 - Upper = Round up B and use data point at such position

Math refresher!

- Percentile
 - Indicates the value below which a given % of observations in a group of observations fall
 - In simpler words: "A percentile is a number where a certain percentage of scores fall below that percentile"
 - In even simpler words: Say, if you scored 67 out of 90 it has no meaning unless you know your score is in the 90th percentile which means you scored better than 90% of the people who took the test!
- Arithmetic Mean is average of the dataset
- Median is the middle value of the organized dataset
- Most statisticians will tell you that: "Averages can be misleading! Try a percentile" Why?
 - Outliers will affect the mean a lot; not percentile. Remember Bodhtree Consulting?!
- Quiz question: What percentile is the Median?

Applying Range Concept - Illustrations

Percentile	Formula	Result	Value to be Selected
35 th	Total no of data points * 35% [7 * 35%]	2.45	3 rd Value
65 th	Total no of data points * 65% [7 * 65%]	4.55	5 th Value
Median	Total no of data points * % [7 *]		Value

Percentile	Formula	Result	Value to be Selected
35 th	Total no of data points * 35% [20 * 35%]	7.00	Mean of 7 th & 8 th Value
65 th	Total no of data points * 65% [20 * 65%]	13.00	Mean of 13 th & 14 th Value
Median	Total no of data points * % [20 * 0.5]		Mean of & Value

RANGE- AN ILLUSTRATION

Scenario 1 – Benchmarking sale of goods

Three-year old weighted average		2	3	4	5	6	7	8	9
margin of comparable companies	10	15	16	-4	5	25	30	6	30
Ascending order	-4	5	6	10	13	15	16	25	30
Arithmetic mean	12.89%								
Range 35th to 65th percentile	10% to 15% (calculated)								

Scenario 2 – Benchmarking sale of goods

	1	2	3	4	5	6	7	8	9
Three-year old weighted average margin of comparable companies		15	16	-4	5	40	30	6	13
Ascending order	-4	5	6	10	13	15	16	30	40
Arithmetic Mean	14.56%								
Range 35 th to 65 th Percentile	10 to 15% Calculated								

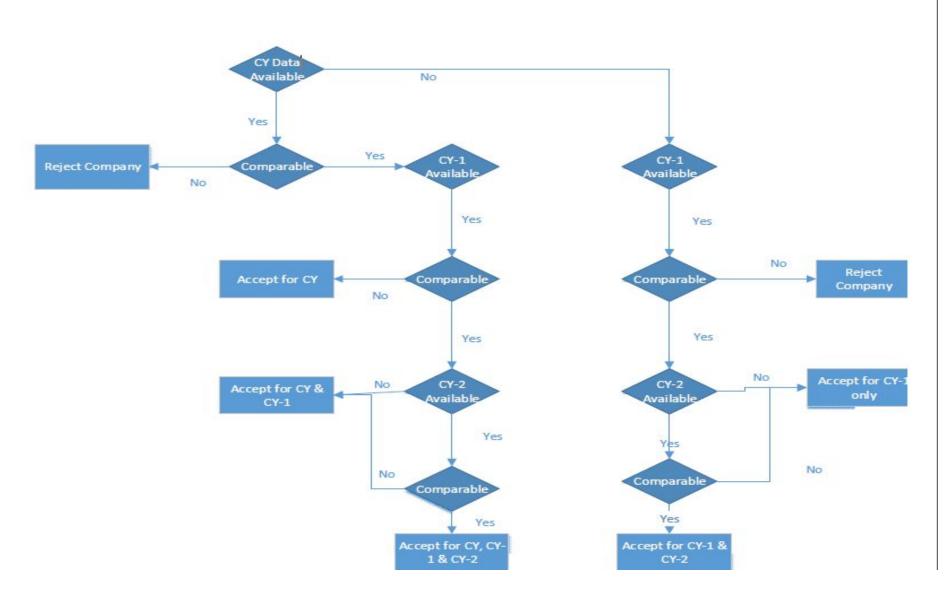
What do other countries follow?

- OECD advocates the usage of Inte-Quartile Range (IQR)
 - This is the range from the 25th to the 75th percentile of results derived from the uncontrolled comparables
- TP Adjustments usually done to the Median
- Concept of IQR has been adopted by majority of the countries in their TP regulations
 - UK, USA, Austria, Australia, France, Singapore, South Afric, Mexico, Indonesia, Denmark, China etc.

Multiple year data – Dataset construction

- **STEP 1**: In case current year ('CY') data is available, assess comparability for CY.
 - If found not comparable for CY, comparable is rejected.
 - If comparable for CY, use available data for CY.
 - Proceed to check comparability for CY-1.
 - > If CY-1 data is available and comparable, then accept for CY-1.
 - ➤ If CY-1 is comparable, proceed to check comparability for CY-2 and accept if comparable for CY-2.
 - **Step 2:** If data for CY not available, check for CY-1 data.
 - If CY-1 data not available/not comparable, reject company.
 - If CY-1 data available and comparable, check for comparability for CY-2. Accept CY-2 data if

Multiple year Data Flowchart



Operating margins – Multiple year Data Rule 10CA (2) and (3)

Comparable	Availability of Data						
Comparable	2015	2014	2013				
A Ltd	Available and Comparable	Available and Comparable	Available and Comparable				
B Ltd	Not Available	Available and Comparable	Available and Comparable				
C Ltd	Not Available	Not available	Available and Comparable				
D Ltd	Available but not Comparable	Available and comparable	Available and Comparable				
E Ltd	Available and Comparable	Available but not Comparable	Available and Comparable				

Applicability of Range & Multiple year data

Methods	Multiple year Data	Range Concept
CUP	No	Yes
Cost-Plus	Yes	Yes
RPM	Yes	Yes
TNMM	Yes	Yes
PSM	No	No
Other Method	No	No

Issues with Range Concept & Multiple year Data

- Interesting pick of 35-65th percentile not a quartile range?
- What about the arm's length price for concluded and filed APA's based on arithmetic mean

Evolution of TP over the past few years

- TP assessment procedure reference to TPO has been overhauled
- Removal of SDT for tax neutral related party transactions (S.40A(2))
- Secondary adjustments introduced
- Thin capitalization Rule
- Time limit for completion of assessment tweaked
- OECD BEPS introduced
 - CbCR, Master File, Local File
 - Equalization Levy

Current TP litigation

- Comparability analysis
 - Functional comparability, application of filters, different financial year ending
- Adjustments
 - Customs adjustment, Working capital, Risk adjustment, Idle capacity, Depreciation
- Management charges
- Local savings
- Share valuation
- Deemed international transaction
- Start-up losses, extraordinary expenditure
- Royalty payments
- Cost sharing
- AMP expenses/Intangible valuation
- Application of Sixth Method

Points to ponder in TP

Q1) Does the arm's-length range and multi-year data solve underlying problem?

- NO! Comparability analysis is still very subjective
- Comparing "Apples" and "Oranges" but both are considered comparable under TNMM as a fruit....
- Endless litigation loop of comparability analysis....1000's of differing judgments!

Q2) Should there be a prescribed set of filters and adjustments?

• Suitable "adjustments" – turnover and other filters constantly litigated

Q3) Is ALP a gold standard; should we consider Global Formulary Apportionment?

- PSM and CbCR are a step in this direction
- Q4) APA's, Safe Harbours and Risk-based TP assessments are a positive step but more fundamental qn is whether economic analysis can be enshrined in law?
- Economic expert panel to analyse transactions?

<u>Bottomline: TP is not art, science – its magic?!</u>

Thanks!

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